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What do I Wear?

Keep clothing simple. Try to choose solid colors for your portraits. Avoid large, bold patterns such as plaids and stripes. Remember, bright colors also draw attention away from your face.

Avoid short sleeves and tank tops. Long sleeves will draw attention away from your arms and helps bring the focus back to your face.

We may suggest a full-length pose. Make sure you coordinate portrait clothing from head to toe.

Darker clothing slims. Choose shades of black, brown, blue, dark green and other jewel-toned colors. Light tones tend to emphasize body size.

Scoops or v-necks flatter shorter necks and full faces. Turtlenecks or high-necked garments flatter longer necks and slender faces.

Keep clothing consistent. Dress everyone in the same style. Don't mix casual and formal clothing in portraits.

Coordinate Colors

Wear light on white. Light pastel or white clothing looks best against a light-colored or white portrait background.

Wear dark on dark. Dark clothing looks best against darker backgrounds and creates a more formal mood in portraits.

Don't mix light and dark colors in portraits. Show your style in small accents. Save stronger colors and patterns for accessories like scarves and neckties.

Props and Backgrounds

Ask us for advice. If you're not sure what you want in your portrait, we can help you choose a location that suits your needs.

Add in your personality. Bring your own props for a personal touch. Consider items such as baby blanket, stuffed animal, or a special toy.